

**WHAT IS CLAIMED IS:**

1. A cosmetic composition comprising at least one continuous liquid fatty phase containing at least one hydrocarbon-based oil and structured with at least one polymer chosen from polyurethanes, polyurethaneureas, and polyureas, said at least one polymer being soluble or dispersible in said at least one hydrocarbon-based oil, and wherein said at least one polymer comprises in the chain thereof and/or grafted thereto:

- at least two groups chosen from urethane groups and urea groups, and
- at least one hydrocarbon-based unit chosen from hydrocarbon blocks and grafts, and from blocks and grafts of hydrocarbon-based, long-chain aliphatic polyesters.

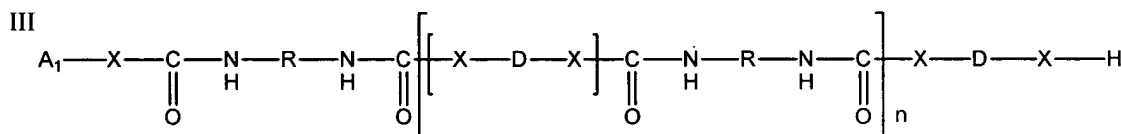
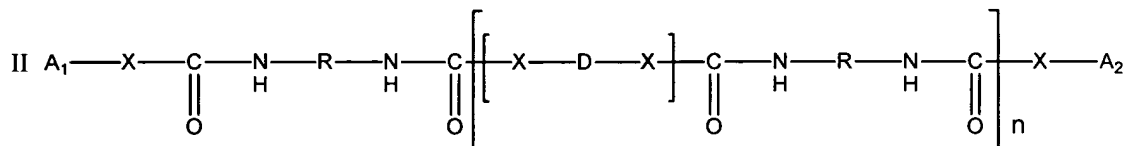
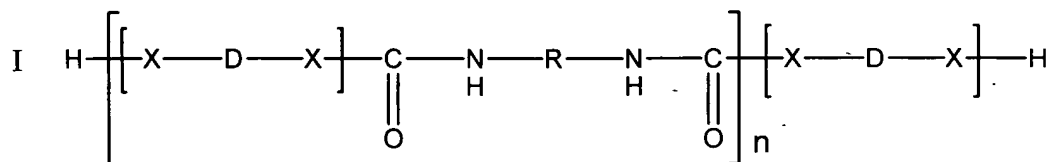
2. A cosmetic composition according to Claim 1, wherein at least one polymer has a number-average molecular mass ranging from 1000 to 1,000,000 as measured at the peak height of steric exclusion chromatography (GPC).

3. A cosmetic composition according to Claim 2, wherein at least one polymer has a number-average molecular mass ranging from 2000 to 500,000, as measured at the peak height of steric exclusion chromatography (GPC).

4. A cosmetic composition according to Claim 2, wherein at least one polymer has a number-average molecular mass ranging from 3000 to 250,000, as measured at the peak height of steric exclusion chromatography (GPC).

5. A cosmetic composition comprising at least one continuous liquid fatty phase containing at least one hydrocarbon-based oil and structured with at least one polymer

chosen from polyurethanes, polyurethaneureas, and polyureas, said at least one polymer being soluble or dispersible in said at least one hydrocarbon-based oil, and wherein said at least one polymer is chosen from polymers of formulae I, II, and III

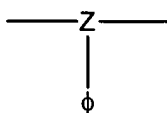


in which:

- $n$  denotes an integer ranging from 1 to 10,000,
- $X$ , which may be identical or different, is chosen from  $-\text{O}-$ ,  $-\text{NH}-$ , and combinations thereof,
- $R$ , which may be identical or different, is a divalent radical chosen from alkylene, cycloalkylene and aromatic radicals, and combinations thereof, which are optionally functionalized
- $A_1$  and  $A_2$ , which may be identical or different, are chosen from saturated and unsaturated, linear, branched, and cyclic monovalent hydrocarbon-based radicals, containing from 1 to 80 carbon atoms,



- D, which may be identical or different, is chosen from
  - (1) saturated and unsaturated, aliphatic and cycloaliphatic hydrocarbon-based divalent blocks,
  - (2) hydrocarbon-based, long-chain aliphatic polyester blocks,
  - (3) grafts



in which Z is chosen from hydrocarbon-based trivalent radicals which may contain at least one hetero atom, and  $\phi$  is chosen from linear, branched, and cyclic aliphatic chains, and

- (4) combinations of the blocks (1) and the grafts (3).

6. A cosmetic composition according to Claim 5, wherein n denotes an integer ranging from 1 to 1000.

7. A cosmetic composition according to Claim 5, wherein D is a hydrocarbon-based block obtained from:

- natural and synthetic oils,
- products of addition of at least two unsaturated aliphatic chains, and
- polyenes.

8. A cosmetic composition according to Claim 7, wherein said polyenes are hydrogenated.

9. A cosmetic composition according to Claim 5, wherein D is chosen from hydrocarbon-based, long-chain aliphatic polyester blocks obtained from hydrocarbon-based long-chain branched polyesters.

10. A cosmetic composition according to Claim 1, wherein said at least one polymer results from a polymerization reaction of:

(a) at least one diisocyanate chosen from aliphatic, cycloaliphatic, and aromatic diisocyanates of general formula  $O=C=N-R-N=C=O$ , in which R, which may be identical or different, is a divalent radical chosen from alkylene, cycloalkylene, and aromatic radicals, and combinations thereof, which are optionally functionalized,

(b) at least one difunctional derivative  $H-X-D-X-H$ , having two active hydrogens which can each react with an isocyanate group, in which

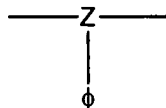
- X, which may be identical or different, is chosen from  $-O-$ ,  $-NH-$ , and combinations thereof, and

- D, which may be identical or different, is chosen from

(1) saturated and unsaturated, aliphatic and cycloaliphatic hydrocarbon-based divalent blocks,

(2) hydrocarbon-based, long-chain aliphatic polyesters,

(3) grafts



in which Z is chosen from hydrocarbon-based trivalent radicals which may contain at least one hetero atom, and  $\phi$  is chosen from linear, branched, and cyclic aliphatic chains, and

- (4) combinations of the blocks (1) and the grafts (3), and
- (c) optionally, a monofunctional derivative  $A_1\text{-X-H}$ , or two monofunctional derivatives  $A_1\text{-X-H}$  and  $A_2\text{-X-H}$ , having only one active hydrogen which can react with an isocyanate group, to consume residual isocyanate groups that have not fully reacted with the difunctional reagents  $\text{H-X-D-X-H}$ , the monofunctional derivatives  $A_1\text{-X-H}$  and  $A_2\text{-X-H}$  possibly being identical or different, and  $A_1$  and  $A_2$ , which may be identical or different, are chosen from saturated and unsaturated, linear, branched and cyclic monovalent hydrocarbon-based radicals, containing from 1 to 80 carbon atoms.

11. A cosmetic composition according to Claim 10, wherein said diisocyanate is chosen from hexamethylene diisocyanate, isophorone diisocyanate, toluene diisocyanate, 4,4'-dicyclohexylmethane diisocyanate, and diisocyanates obtained from fatty acid dimers.

12. A cosmetic composition according to Claim 10, wherein said difunctional derivative  $\text{H-X-D-X-H}$  is chosen from diol dimers and derivatives thereof, alkane diols, polyolefins with hydroxyl ends, which are optionally hydrogenated, long-alkyl-chain branched polyesters bearing at least two reactive groups, natural and synthetic oils bearing two to three hydroxyl groups, and long-aliphatic-chain diamines and diamine dimers.

13. A cosmetic composition according to Claim 12, wherein said difunctional derivative  $\text{H-X-D-X-H}$  is chosen from diol dimers and derivatives thereof.

14. A cosmetic composition according to Claim 12, wherein said difunctional derivative H-X-D-X-H is chosen from alkane diols.

15. A cosmetic composition according to Claim 12, wherein said difunctional derivative H-X-D-X-H is chosen from polyolefins with hydroxyl ends.

16. A cosmetic composition according to Claim 12, wherein said difunctional derivative H-X-D-X-H is chosen from polydienes with hydroxyl ends.

17. A cosmetic composition according to Claim 12, wherein said difunctional derivative H-X-D-X-H is chosen from polydienes with hydrogenated hydroxyl ends.

18. A cosmetic composition according to Claim 12, wherein said difunctional derivative H-X-D-X-H is chosen from long-alkyl-chain branched polyesters bearing at least two reactive groups.

19. A cosmetic composition according to Claim 12, wherein said difunctional derivative H-X-D-X-H is chosen from natural oils bearing two to three hydroxyl groups.

20. A cosmetic composition according to Claim 12, wherein said difunctional derivative H-X-D-X-H is chosen from long-aliphatic-chain diamines and diamine dimers.

21. A cosmetic composition according to Claim 13, wherein said diol dimers are chosen from branched C<sub>36</sub> aliphatic and alicyclic diols, and mixtures of derivatives obtained from the conversion of corresponding dimeric fatty acids .

22. A cosmetic composition according to Claim 12, wherein said difunctional derivative H-X-D-X-H is chosen from polyether diol oligomers and polycarbonate diol oligomers of number-average molecular mass ranging from 500 to 2000.

23. A cosmetic composition according to Claim 16, wherein said difunctional derivative H-X-D-X-H are chosen from polydienes with hydroxyl ends formed from at least one monomer chosen from butadiene, isoprene, and 1,3-pentadiene.

24. A cosmetic composition according to Claim 23, wherein said polydienes have a number-average molecular mass of less than 7000.

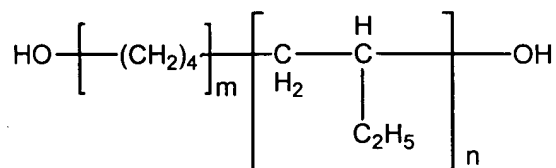
25. A cosmetic composition according to Claim 24, wherein said polydienes have a number-average molecular mass ranging from 1000 to 5000.

26. A cosmetic composition according to Claim 23, wherein said polydienes have a chain-end functionality ranging from 1.8 to 3.

27. A cosmetic composition according to Claim 26, wherein said polydienes have a chain-end functionality in the region of 2.

28. A cosmetic composition according to Claim 10, wherein said difunctional derivative H-X-D-X-H is chosen from polyolefin homopolymers and copolymers with  $\alpha,\omega$ -hydroxyl ends, chosen from

- polyisobutylene oligomers with  $\alpha,\omega$ -hydroxyl ends, and
- copolymers of structure:



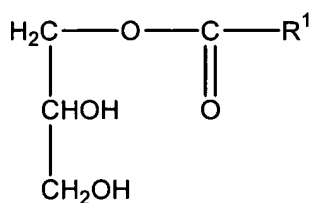
having a melting point of 60 to 70°C.

29. A cosmetic composition according to Claim 12, wherein said difunctional derivative H-X-D-X-H is chosen from long-chain-alkyl branched polyesters comprising at least two reactive groups.

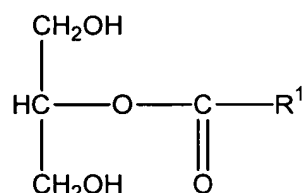
30. A cosmetic composition according to Claim 12, wherein said difunctional derivative H-X-D-X-H is chosen from at least one natural and synthetic oil having two to three hydroxyl groups.

31. A cosmetic composition according to Claim 30, wherein said at least one natural and synthetic oil is chosen from natural and synthetic oils bearing two hydroxyl groups per chain.

32. A cosmetic composition according to Claim 31, wherein said at least one natural and synthetic oil is chosen from monoglycerides of structures (1) and (2)



(1)



(2)

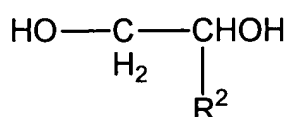
R<sup>1</sup> being chosen from linear and branched C<sub>8</sub> to C<sub>30</sub> alkyl chains.

33. A cosmetic composition according to Claim 30, wherein said at least one natural and synthetic oil is chosen from natural and synthetic oils bearing three hydroxyl groups per chain.



34. A cosmetic composition according to Claim 10, wherein said difunctional derivative H-X-D-X-H is chosen from diols of structure HO-D-OH in which D is chosen from linear and branched alkyl chains containing from 8 to 40 carbon atoms.

35. A cosmetic composition according to Claim 10, wherein said difunctional derivative H-X-D-X-H is chosen from diols of structure:

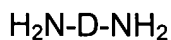


R<sup>2</sup> being chosen from alkyl chains having from 8 to 40 carbon atoms.

36. A cosmetic composition according to Claim 20, wherein said diamine dimers are chosen from branched C<sub>36</sub> aliphatic and alicyclic diamines and combinations of derivatives obtained from the conversion of the corresponding dimeric fatty acids.

37. A cosmetic composition according to Claim 36, wherein said diamine dimer is obtained from the conversion of dimeric fatty acids.

38. A cosmetic composition according to Claim 20, wherein said difunctional derivative H-X-D-X-H is chosen from diamines of structure



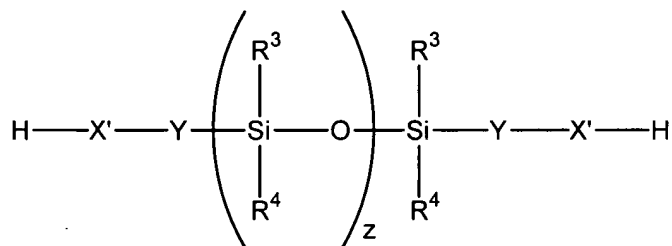
in which D is chosen from linear and branched alkyl chains containing from 8 to 40 carbon atoms.

39. A cosmetic composition according to Claim 10, wherein said monofunctional derivatives A<sub>1</sub>-X-H and A<sub>2</sub>-X-H are chosen from

- linear and branched monoalcohols and monoamines having alkyl chains containing 1 to 80 carbon atoms,
- natural and synthetic oils bearing only one hydroxyl group per chain,
- glycerol diesters, and
- citric acid triesters of fatty alcohols.

40. A cosmetic composition according to Claim 10, wherein said polymerization reaction is carried out in the presence of additional reagents chosen from

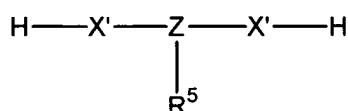
(a) polyorganosiloxanes of structure:



in which

- Z denotes an integer ranging from 0 to 100,
  - X', which may be identical or different, is chosen from -O-, -and NH-,
  - Y, which may be identical or different, is chosen from hydrocarbon-based radicals of structure  $-(\text{CH}_2)_a-$ , with "a" ranging from 0 to 10, and
  - R<sup>3</sup> and R<sup>4</sup>, which can be identical or different, are groups chosen from methyl, phenyl, alkyl, perfluoroalkyl, and polyoxyalkylene groups,
- (b) polyethers of structure H-X'-E-X'-H, in which
- X', which may be identical or different, is chosen from -O-, and -NH-, and

- E is chosen from polyoxyalkylene chains,
- (c) polyesters of structure HO-F-OH in which F is a block chosen from aliphatic and aromatic polyester blocks,
- (d) polyamides of structure H<sub>2</sub>N-G-NH<sub>2</sub> in which G is chosen from polyamide blocks,
- (e) polyorganosiloxanes comprising a single difunctional end, of structure



in which

- X', which may be identical or different, is chosen from -O- and -NH-,
  - Z is chosen from hydrocarbon-based trivalent radicals which may contain at least one hetero atom, and
  - R<sup>5</sup> is a polyorganosiloxane segment,
- (f) difunctional coupling agents of structure H-X'-J-X'-H in which X is chosen from -O- and -NH-, and J is chosen from linear, branched, and cyclic hydrocarbon-based divalent radicals.

41. A cosmetic competition according to Claim 40, wherein said polyamide block is chosen from polyamides resulting from the reaction of a fatty acid dimer and of a diamine.

42. A cosmetic competition according to Claim 40, wherein said polyamide block is chosen from polyamides resulting from the reaction of a fatty acid dimer and of a diamine, said polyamide block being aliphatic.

43. A cosmetic composition according to Claim 40, wherein said at least one hetero atom is chosen from oxygen, sulfur, and nitrogen.

44. A cosmetic composition according to Claim 40, wherein J is chosen from linear, branched, and cyclic hydrocarbon-based divalent radicals bearing at least one hydrophilic group.

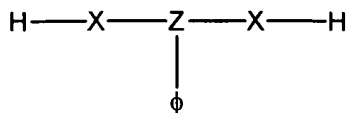
45. A cosmetic composition according to Claim 44, wherein said at least one hydrophilic group is chosen from carboxylic acids, sulfonic acids, tertiary amines, and polyoxyalkylene groups.

46. A cosmetic composition according to Claim 5, wherein said polymer defined by formula I is chosen from the products of the reaction of two moles of difunctional derivative H-X-D-X-H with one mole of diisocyanate.

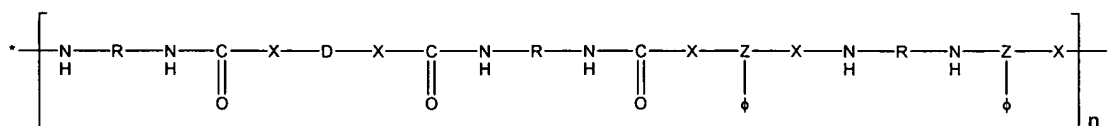
47. A cosmetic composition according to Claim 5, wherein said polymer defined by formula III is chosen from the products of the equimolar reaction of a difunctional derivative H-X-D-X-H with a diisocyanate, the residual isocyanates being consumed by a monofunctional compound A<sub>1</sub>-X-H.

48. A cosmetic composition according to Claim 10, wherein said at least one polymer is the product of the reaction of

- one mole of compound H-X-D-X-H,
- three moles of diisocyanate, and
- two moles of coupler of structure



in which  $\phi$  is chosen from linear, branched, and cyclic aliphatic chains containing from 8 to 20 carbon atoms and said at least one polymer product is a grafted block polymer of formula



wherein n is an integer ranging from 1 to 10,000.

49. A cosmetic composition comprising at least one continuous liquid fatty phase containing at least one hydrocarbon-based oil and structured with at least one polymer chosen from polyurethanes, polyurethaneureas, and polyureas, said at least one polymer being soluble or dispersible in said at least one hydrocarbon-based oil, and wherein said at least one polymer comprises in the chain thereof and/or grafted thereto:

- at least two groups chosen from urethane groups and urea groups, and
- at least one hydrocarbon-based unit chosen from hydrocarbon blocks and grafts, and from blocks and grafts of hydrocarbon-based, long-chain aliphatic polyesters,

wherein said at least one polymer is present in an amount ranging from 0.1% to 80% of the total weight of the composition.

50. A cosmetic composition according to Claim 49, wherein said at least one polymer is present in an amount ranging from 0.5% to 40% of the total weight of the composition.

51. A cosmetic composition comprising at least one continuous liquid fatty phase containing at least one hydrocarbon-based oil and structured with at least one polymer chosen from polyurethanes, polyurethaneureas, and polyureas, said at least one polymer being soluble or dispersible in said at least one hydrocarbon-based oil, and wherein said at least one polymer comprises in the chain thereof and/or grafted thereto:

- at least two groups chosen from urethane groups and urea groups, and
- at least one hydrocarbon-based unit chosen from hydrocarbon blocks and grafts, and from blocks and grafts of hydrocarbon-based, long-chain aliphatic polyesters, wherein said at least one hydrocarbon-based oil is chosen from polar oils comprising at least one functional group chosen from esters, ethers, acids, and alcohols.

52. A cosmetic composition comprising at least one continuous liquid fatty phase containing at least one hydrocarbon-based oil and structured with at least one polymer chosen from polyurethanes, polyurethaneureas, and polyureas, said at least one polymer being soluble or dispersible in said at least one hydrocarbon-based oil, and wherein said at least one polymer comprises in the chain thereof and/or grafted thereto:

- at least two groups chosen from urethane groups and urea groups, and
- at least one hydrocarbon-based unit chosen from hydrocarbon blocks and grafts, and from blocks and grafts of hydrocarbon-based, long-chain aliphatic polyesters, wherein said at least one hydrocarbon-based oil is chosen from apolar oils.

53. A cosmetic composition according to Claim 52, wherein said at least one hydrocarbon-based oil is chosen from at least one of parleam oil, squalane and aliphatic hydrocarbons.

54. A cosmetic composition comprising at least one continuous liquid fatty phase containing at least one hydrocarbon-based oil and structured with at least one polymer chosen from polyurethanes, polyurethaneureas, and polyureas, said at least one polymer being soluble or dispersible in said at least one hydrocarbon-based oil, and wherein said at least one polymer comprises in the chain thereof and/or grafted thereto:

- at least two groups chosen from urethane groups and urea groups, and
  - at least one hydrocarbon-based unit chosen from hydrocarbon blocks and grafts, and from blocks and grafts of hydrocarbon-based, long-chain aliphatic polyesters,
- wherein said at least one fatty phase comprises not more than about 40% of silicone oil.

55. A cosmetic composition comprising at least one continuous liquid fatty phase containing at least one hydrocarbon-based oil and structured with at least one polymer chosen from polyurethanes, polyurethaneureas, and polyureas, said at least one polymer being soluble or dispersible in said at least one hydrocarbon-based oil, and wherein said at least one polymer comprises in the chain thereof and/or grafted thereto:

- at least two groups chosen from urethane groups and urea groups, and
  - at least one hydrocarbon-based unit chosen from hydrocarbon blocks and grafts, and from blocks and grafts of hydrocarbon-based, long-chain aliphatic polyesters,
- wherein said cosmetic composition is wax-free.

56.

- at least two groups chosen from urethane groups and urea groups, and
- at least one hydrocarbon-based unit chosen from hydrocarbon blocks and grafts, and from blocks and grafts of hydrocarbon-based, long-chain aliphatic polyesters.

57.

- at least two groups chosen from urethane groups and urea groups, and
- at least one hydrocarbon-based unit chosen from hydrocarbon blocks and grafts, and from blocks and grafts of hydrocarbon-based, long-chain aliphatic polyesters, and further comprising at least one cosmetic active agent.

58.



being soluble or dispersible in said at least one hydrocarbon-based oil, and wherein said at least one polymer comprises in the chain thereof and/or grafted thereto:

- at least two groups chosen from urethane groups and urea groups, and
- at least one hydrocarbon-based unit chosen from hydrocarbon blocks and grafts, and from blocks and grafts of hydrocarbon-based, long-chain aliphatic polyesters, and further comprising at least one additive chosen from water, antioxidants, essential oils, preserving agents, neutralizers, liposoluble polymers, fillers, fragrances, and cosmetic and dermatological active agents.

59. A cosmetic composition according to Claim 57, wherein said at least one additive is present in a proportion ranging from 0 to 20% of the total weight of the composition.

60. A cosmetic composition according to Claim 59, wherein said at least one additive is present in a proportion ranging from 0 to 10% of the total weight of the composition.

61. An anhydrous cosmetic composition comprising a thickened to solidified solution wherein said anhydrous cosmetic composition further comprises at least one continuous liquid fatty phase containing at least one hydrocarbon-based oil and structured with at least one polymer chosen from polyurethanes, polyurethaneureas, and polyureas, said at least one polymer being soluble or dispersible in said at least one hydrocarbon-based oil, and wherein said at least one polymer comprises in the chain thereof and/or grafted thereto:

- at least two groups chosen from urethane groups and urea groups, and

- at least one hydrocarbon-based unit chosen from hydrocarbon blocks and grafts, and from blocks and grafts of hydrocarbon-based, long-chain aliphatic polyesters.

62. An anhydrous cosmetic composition according to Claim 61, wherein said anhydrous cosmetic composition is a gelled solution.

63. A cosmetic composition comprising at least one continuous liquid fatty phase containing at least one hydrocarbon-based oil and structured with at least one polymer chosen from polyurethanes, polyurethaneureas, and polyureas, said at least one polymer being soluble or dispersible in said at least one hydrocarbon-based oil, and wherein said at least one polymer comprises in the chain thereof and/or grafted thereto:

- at least two groups chosen from urethane groups and urea groups, and
- at least one hydrocarbon-based unit chosen from hydrocarbon blocks and grafts, and from blocks and grafts of hydrocarbon-based, long-chain aliphatic polyesters, and further comprising water, said cosmetic composition being in the form of an emulsion.

64. A cosmetic composition according to Claim 63, wherein said cosmetic composition is in the form of a water-in-oil emulsion.

65. A cosmetic composition according to Claim 64, wherein said water-in-oil emulsion is thickened to solidified.

66. A cosmetic composition according to Claim 64, wherein said water-in-oil emulsion is gelled.

67. A cosmetic composition comprising at least one continuous liquid fatty phase containing at least one hydrocarbon-based oil and structured with at least one polymer

- at least two groups chosen from urethane groups and urea groups, and
- at least one hydrocarbon-based unit chosen from hydrocarbon blocks and grafts, and from blocks and grafts of hydrocarbon-based, long-chain aliphatic polyesters,

wherein said cosmetic composition is packaged in the form of a stick or a dish.

one  
EVECH

s, pigments a

70. A cosmetic composition according to Claim 69, wherein said at least one dyestuff is present in a proportion ranging from 0.01% to 40% relative to the total weight of the composition.

71. A cosmetic composition according to Claim 70, wherein said at least one dyestuff is present in a proportion ranging from 5% to 25% relative to the total weight of the composition.

72. A

being soluble or dispersible in said at least one hydrocarbon-based oil, and wherein said at least one polymer comprises in the chain thereof and/or grafted thereto:

- at least two groups chosen from urethane groups and urea groups, and
- at least one hydrocarbon-based unit chosen from hydrocarbon blocks and grafts, and from blocks and grafts of hydrocarbon-based, long-chain aliphatic polyesters.

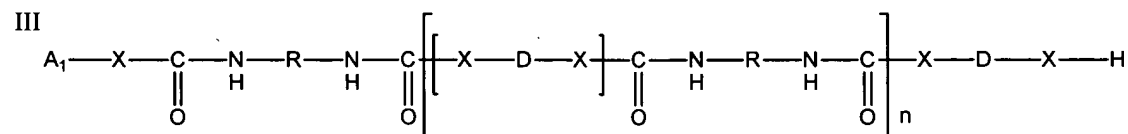
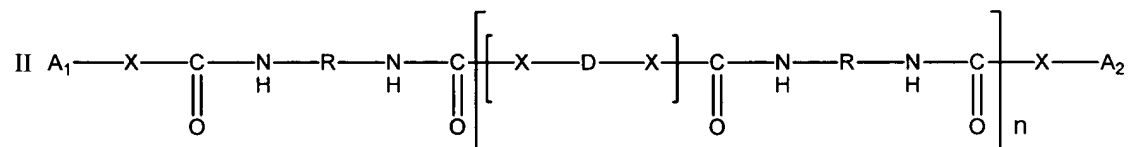
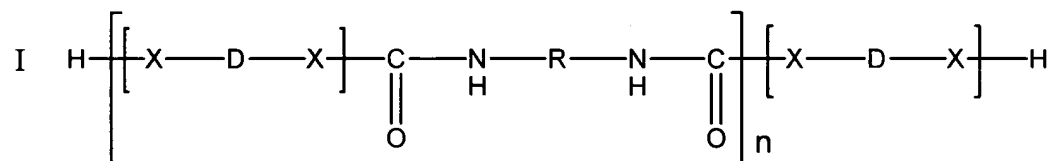
73. A method of caring for, making-up, or treating a keratin material of human beings, said method comprising applying a cosmetic composition to the keratin material, said cosmetic composition comprising at least one continuous liquid fatty phase containing at least one hydrocarbon-based oil and structured with at least one polymer chosen from polyurethanes, polyurethaneureas, and polyureas, said at least one polymer being soluble or dispersible in said at least one hydrocarbon-based oil, and wherein said at least one polymer comprises in the chain thereof and/or grafted thereto:

- at least two groups chosen from urethane groups and urea groups, and
- at least one hydrocarbon-based unit chosen from hydrocarbon blocks and grafts, and from blocks and grafts of hydrocarbon-based, long-chain aliphatic polyesters.

74. A method of structuring a fatty phase in a cosmetic composition comprising at least one continuous liquid fatty phase containing at least one hydrocarbon-based oil comprising contacting said at least one continuous liquid fatty phase with at least one polymer chosen from polyurethanes, polyurethaneureas, and polyureas, said at least one polymer being soluble or dispersible in said at least one hydrocarbon-based oil, and wherein said at least one polymer comprises in the chain thereof and/or grafted thereto:

- at least two groups chosen from urethane groups and urea groups, and
- at least one hydrocarbon-based unit chosen from hydrocarbon blocks and grafts, and from blocks and grafts of hydrocarbon-based, long-chain aliphatic polyesters.

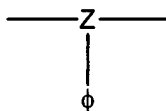
75. A method of structuring a fatty phase in a cosmetic composition comprising at least one continuous liquid fatty phase containing at least one hydrocarbon-based oil comprising contacting said at least one continuous liquid fatty phase with at least one polymer chosen from polyurethanes, polyurethaneureas, and polyureas, said at least one polymer being soluble or dispersible in said at least one hydrocarbon-based oil, and wherein said at least one polymer is chosen from polymers of formulae I, II, and III:



in which:

- n denotes an integer ranging from 1 to 10,000,
- X, which may be identical or different, is chosen from, -O-, -NH-, and combinations thereof,

- R, which may be identical or different, is a divalent radical chosen from alkylene, cycloalkylene and aromatic radicals, and combinations thereof, which are optionally functionalized
- A<sub>1</sub> and A<sub>2</sub>, which may be identical or different, are chosen from saturated and unsaturated, linear, branched and cyclic monovalent hydrocarbon-based radicals containing from 1 to 80 carbon atoms,
- D, which may be identical or different, is chosen from
  - (1) saturated and unsaturated, aliphatic and cycloaliphatic hydrocarbon-based divalent blocks,
  - (2) hydrocarbon-based long-chain aliphatic polyester blocks,
  - (3) grafts



in which Z is chosen from hydrocarbon-based trivalent radicals which may contain at least one hetero atom, and  $\phi$  is chosen from linear, branched, and cyclic aliphatic chains, and

- (4) combinations of the blocks (1) and grafts (3).

76. A method according to Claim 75, wherein n denotes an integer ranging from 1 to 1000.

77. A composition comprising a continuous liquid fatty phase containing at least one hydrocarbon-based oil and structured with at least one polymer chosen from polyurethanes, polyurethaneureas, and polyureas, said at least one polymer being soluble

or dispersible in said at least one hydrocarbon-based oil, and wherein said at least one polymer comprises in the chain or grafted thereto:

- at least two groups chosen from urethane groups and urea groups, and
- at least one hydrocarbon-based unit chosen from hydrocarbon blocks and grafts, and from blocks and grafts of hydrocarbon-based, long-chain aliphatic polyesters,

said composition being physiologically acceptable and giving deposits that are at least one of migration-resistant, resistant to water, saliva, sweat, sebum, and/or tears, transfer-resistant, and prolonged staying power after application.